

Service Items and Price of Subcon China 2011

1. Invitation for Trade Visitors

Price: \$20 per person

Including:

- Searching for basic information of more than 50,000 Chinese suppliers on www.subconchina.com
- Free entrance to Subcon China during the event
- Admission for professional lectures, forums and seminars
- One catalogue

2. Supplier Pre-selection

Price: \$1,000

Including:

- Login on www.subconchina.com for detailed information of more than 50,000 Chinese suppliers, select potential suppliers by self and get professional support of SPX-CQ online
- One year buyer membership of SPX-CQ, that means SPX-CQ will recommend and contact the potential suppliers according to the buyer's requirement during the membership
- SPX-CQ will provide pre-training for the potential suppliers selected by the buyer regarding business culture of both parties so as to improve communication efficiency between the buyer and the supplier
- Personalized face-to-face meeting schedule with suppliers during Subcon China fair
- A Match-talk booth (3m×3m) to meet with the suppliers during the face-to-face meeting event, and a board with company introduction and purchasing requirement provided by the organizer
- Two invitation for trade visitors, and permanent entrances to the Subcon China during the event
- Publicizing purchasing information on exhibition official website and catalogue
- One invitation for welcome banquet, and free to take part in professional lectures, forums and seminars
- Free local transportation from the appointed hotel to exhibition hall during the exhibition (3 days)

3. Exhibition Space

Price: \$1,000/ Standard Booth (3m×3m)

Including:

- A U-type boarding, carpet, bilingual (Chinese and English) display of company's name on the fascia board, two spotlights, socket, one desk, two chairs, one garbage bin
- Display of company's name and logo on-site, and one board with company introduction and purchasing requirement provided by organizer
- Bilingual (Chinese and English) company information (within 200 words respectively) in exhibition catalogue
- Registration and publication of company basic data on exhibition official website
- 10 potential suppliers recommended by SPX-CQ according to company's purchasing requirement, and professional support of SPX in time
- Personalized face-to-face meeting schedule with suppliers during Subcon China fair
- SPX-CQ will provide pre-training for the potential suppliers selected by the buyer regarding business culture of both parties so as to improve communication efficiency between the buyer and the supplier
- 3 exhibition cards, 5 admission tickets for professional visitors
- 2 invitations for welcome banquet, and free to take part in professional lectures, forums and seminars
- One exhibition catalogue
- Public security and daily cleaning
- Free local transportation from the appointed hotel to exhibition hall during the exhibition (3 days)

4. VIP Service

Price: \$700 one person, \$950 two persons

Including:

- Personal face-to-face business meeting schedule
- Support for Chinese factory visit, such as the arrangement of transportation, support for the supplier's preparation for reception.
- A professional interpreter for one day at the request of the purchaser or the supplier
- 1/2 page advertisement at the inside page of exhibition catalogue
- One invitation for the welcome banquet each person, and free to take part in professional lectures, forums and seminars
- 4 nights four-star hotel (single bed) each person

- breakfasts, lunches and dinners for 5 days
- One personal assistant who can communicate in English (8 hours per day) during exhibition (3 days)
- Free airport pick-up at the arrival and departure
- One-day tour in Chongqing

5. Advertisement in Catalogue

Cost of translation, typesetting, artwork and proofreading are not included.

Outside Back Cover Full Page (Color)	Inside Front Cover Full Page (Color)	Inside Back Cover Full Page (Color)	Full Page (Color)	Full Page (B/W)
\$2,400	\$2,000	\$1,800	\$1,100	\$800

6. Advertisement on Exhibition Official Website

One display period is 60 days. Cost of advertisement making is not included.

Vertical Banner on Homepage	Full column on Homepage	Skyscraper ad on Homepage	Full Column on Subpage	Skyscraper ad on Subpage
\$1,200	\$1,000	\$600	\$600	\$400

Package Price

NO.	Service Items	Original Price	Package Price
A	2+4 Supplier Pre-selection + VIP Service (after buying Package A, for Item 5 & 6, 55% discount is offered)	\$1,700/one person \$1,950 / two persons	\$1,530 /one person \$1,755 /two persons (10% off)
B	2+3 Supplier Pre-selection + Exhibition Space (after buying package B, for Item 5 & 6, 60% discount is offered)	\$2,000	\$1,600 (20% off)
C	3+4 Exhibition Space + VIP Service (after buying package C, for Item 5 & 6, 55% discount is offered)	\$1,700/one person \$1,950 / two persons	\$1,445 /one person \$1,657/ two persons (15% off)
D	2+3+4 Supplier Pre-selection + Exhibition Space + VIP Service (after buying Package D, for Item 5 & 6, 65% discount is offered)	\$2,700 /one person \$2,950 / two persons	\$1,890 /one person \$2,065 / two persons (30% off)